

**Back To Basics T&E
SEPTEMBER 2007**

25 July 2007---MINUTES—highlighted areas are new minutes in addition to Action items.

Meeting kicked off at

Attendees: Mike, John, Trish, Monty, Chief

HQ ITEA is coming to symposium for site visit and to run a booth.

Co-chairs: Trish and Kirk, Military Co-Chair is Brad Sumter

Team Availability issues:

Brad may deploy in September.

Mil Liaison update: Still need one if Brad deploys.

SUMMARY:

- **Location/Date:** Sheraton 10-12 September (Name change to Crown Plaza—will update website, et al.)
- **Costs:** All agreed. Plan on 75 attendees for budgeting purposes. Breakfast/break/Lunch is \$45 plus 27.5% per day. Also add room costs. We need to have head count 3 days in advance.
- Spoke with Megan on the cost of conference rooms/exhibit rooms, she said we won't have any conference room fee (100 per day/ 100 for dinner) if we spend over \$7,500 w/o tax in food and drink. I will budget not to have the \$300 in cost.

Guest Speaker
97.50 for Military or Government (no membership included)
125.00 for ITEA members
147.50 for Non-ITEA members
Only one discount PER organization, even if split 45 min time to 2 blocks.

Attendee Cost
Military / Government - 195.00 (no membership included)
ITEA Member - 250.00
Non ITEA Member 295.00
Banquet Only We are not going to advertise the banquet only yet!! We deleted from website. When we go to advertise in middle of Aug it will be \$50.
-- Banquet will be beef and if they ask for a veggie.

Exhibitor Cost	Chapter Sponsor	Non Chapter Sponsor
10 x 10 Booth	500.00	750.00
10 x 15 Booth	750.00	1000.00
10 x 20 Booth	1000.00	1500.00
20 x 20 Booth	1500.00	2000.00

Back To Basics T&E
SEPTEMBER 2007

DISCUSSION:

- **Sponsor/Exhibitor update (Terry)--**
- **Corporate Sponsors:** Each of us needs to try to get 3.
- **Exhibitors:** In addition to booth the company can do a 5 min. advertisement (won't be on schedule) for the 6 Breaks: 1-12 Spots

Below is just a list of companies. **We need to update the website with who sent what to whom, who accepted, and include if company needs a plaques for sponsor or exhibit. This will help Brad get plaque or just add an engraving year to the old one.**

- Due to the low response, we will decide at 8 Aug meeting if opening up the exhibit area for free.

Below is just an ideas list. See website in minutes below:

- BAH (John)
- Camber (Trish)—sent for Exhibit and sponsor
- Westech (Terry)
- Ducom
- Arma
- MITRE (Phil Kirchner) - Rob Schmitt added, not sure of spelling. Tim Cerniglia knows him I think
- SAIC (Barry Fancher/Walton/Mark Smith/Wes Clark)
- RSIS (Bogenrief)
- Northrup (Mick Anna)
- CSC (Colen/Gayle White)—Trish and Terry sent for Exhibit/Sponsor
- Combat Training Solutions (colon)--
- Boecore (Kathy Boe)
- Sparta (Doc Klodnicki)
- Scitor
- TBE (John Walsh)
- SYS Technologies? (Matt Johnston)
- SI Intl (Plummer?)
- Intecon (CT Trafton?)
- LMC (Les Nelson)
- Harris (Bobby Veazy)
- ARINC
- Boeing
- Raytheon
- BAE (Phil Andreski)
- Honey Well (Neal Wolford)
- Ciber (Russ Scott)
- Realization (Duke)—Trish sent for exhibit/sponsor

Back To Basics T&E
SEPTEMBER 2007

- Reservations/Website (POC: Mike Sansone): NEW: ALL NEED TO UPDATE

Campaign for Sponsors/Exhibitors – **log on as member from ITEA Website.** You can update action items **and** your Sponsor/Exhibitor list all with a toggle button. Update the solicitation sheet to include if company needs a plaques for sponsor or exhibit. This will help Brad get plaque or just add an engraving year to the old one. Thanks to Mike we have all documents there for reference!!!

- We are not doing E-commerce or Pay pal—no credit cards.
- We are going to post that people need to pay ahead of time by mailing in the payment to the address and they will get an electronic receipt. I told Mr Johnson to bring the check with him, so he will stay that way. People are requested to pay by 30 Aug. We will make phone calls day after 30 Aug.

- Advertising /Publicity: (free options - AFCEA, AFA, AOC, etc.) Flyer & E-mail (Mike & Kirk) **UPDATE: Ongoing**

- Logistics (AV, Paper Folder, Setup, Site) Chief Barton/MSgt Reeser:

- Tables – rent again
- Screen – ONE from Sheraton
- Projectors---thought maybe 2 but John said that he could get a projector. If it fails we will have to ask hotel on the spot.
- Computer w/AV—Trish will have one loaded but need someone else incase.
- **UPDATE:** Will need AV budgeted for—chief will give me estimate. Last year was \$800. Tables were on top of that at \$420. Chief will do his best because if we go with every from Sheraton will be very expensive.

- Treasurer (Frank Mindrup/Monty)

- Momentos for speakers? (POC:Monty)—yes for all, Monty will order 12
- momentos for exhibitors/sponsors? (POC:Brad)—yes plaques (\$50). \$50 was agreed to at the 18 July meeting.
- momento for Banquet speaker? (POC: Brad)—yes ... Brad (\$50)
- STATUS: Update the solicitation sheet to include if company needs a plaques for sponsor or exhibit. This will help Brad get plaque or just add an engraving year to the old one.

- Lottery—(Terry)—Terry said will be last week thing. Along with ITEA BOOTH IF need. WE will just track incase we need.

- PANEL Chair Update --- Kirk Moen!!! **NEW:** Was decided at the 25 July meeting not to do. We need to fill this 45 minute briefer spot. See Ais.

Back To Basics T&E
SEPTEMBER 2007

- **Protocol UPDATE:::** Capt Hancox is the POC for Col Sega.

- He is bringing Col Porter and 2 OSI agents. He wants beef for the banquet. Made decision to pay for Col Porter and Dr Sega. If we get any meal comps can offer to 2 OSI.
- We will pay for Capt Hancox meal.
- Official follow up invite was mailed out.
- Banquet attire is business casual.
- **AI: Need to find out what Dr Sega needs for AV.**

BANQUET UPDATE:

- Banquet attire is business casual
 - o The meat dinner costs from 31.95-34.95 plus the 27.5% tax. The dessert is included in cost and can be the mousse or cheesecakes (I'll go for the cheesecakes or any cakes). The 4 choices are:
 - a. NY STRIP
 - b. Prime Rib--
 - c. Filet mignon
 - d. Medallions of beef tenderloin

The NY strip and Prime Rib are the cheapest, if we go higher to the 34.95, we make NO money with a \$45 cost for an attendee of banquet only.

We can decide meat choices at a later date but wanted to let you all know that \$50 will not buy us much profit for banquet attendees only.

- o We also need to remember that the room for dinner only holds 110, so we will need to track the number for banquet closely if we start getting banquet only reservations. We are not going to advertise banquet only yet.
- o **NEED TO DISCUSS:** Food choice at 8 Aug meeting.

- **AGENDA: See attached word document. As of 16 July, WE are all full ...now** need to try others for backup or if you asked already we will talk about it at weekly telecons. **Need to get title of brief and speakers name. We need to fill the 45 min panel time with a brief.**

Additional briefers to try (if needed):

McQueary ---NO, press on without
IA (POC: Maj Sumter)

AEDC (POC: Maj Sumter)

Missile Defense (POC: Trish) Trying Bill Kralik or Mr Marlowe or Susan McGovern. Dennis said he can't speak to the MD but will standby incase he has to do an opening day.

SMC DT Squadron on base (POC: Trish)---requested...awaiting response

STTR/25 SCTS (POC: Maj Sumter)

NASA (POC: John)

**Back To Basics T&E
SEPTEMBER 2007**

DOT&E (POC: Trish) Checked with Col Armagno, she is on vacation that time but if anything changes she will call me. Also she is marking it for next year to be a speaker.

Aerospace-- requested to be split in 2 at two different times but together would be 45 mins. They also acknowledged that one discount per organization and said that was not even a factor in their decisions. In addition they said they would prepare a back up incase someone falls out.

Realization—asked for speaker and exhibit/sponsor--I haven't heard from them so only going to ask for attendance and exhibit now.

AFMC (POC: Trish)---Chris Greek sent a “no” they cannot support....

AFMC/Missile guys (POC: Lt Col Hoihjelle)

**NEXT MEETING: Weekly, Wednesdays, 8 Aug/1600 Camber and Telecom.
NO meeting on 1 Aug. Trish is going to WID meeting.**

Action Items:

Item	Suspense	POC	Status
Get computer loaded with AV stuff	8 Aug	Trish	
Find projector	8 Aug	John	
Find an Opener (Col Beers can't) Asking Col (s) Rodriguez, Col Hyten and Col Morgan	8 Aug	Trish	
Check on NASA briefer	8 Aug	John	
Check on SMC Det DT briefer	8 Aug	Trish	
Check on AEDC briefer	8 Aug	Maj Sumter	
Check with Maj Sumter on IA	8 Aug	Trish	
Check on Ogden OL for missileer attendees/briefer even	8 Aug	Lt Col Hoihjelle	
Check with Bill Kralik, Mr Marlow, or Susan McGovern on MDA	8 Aug	Trish	
Get speakers name and title of brief to me and Terry	ASAP	John and Trish	
Update solicitation file on member login on ITEA website. Update sponsor/exhibit requests, results and if plaque needed and Ais.	8 Aug	ALL	
Decide about exhibits	8 Aug	Trish	
Advertising /Publicity: (free options - AFCEA, AFA, AOC, etc.) Flyer & E-mail, Base bulletin Plaza elevator, poster board	8 Aug	Mike & Kirk Maj Sumter—checking schriever BB Trish ---checking Pete BB Lt Col Hoihjelle	
Last year's attendee list to Kirk Check to see if was emailed out?	ASAP-	Trish	

**Back To Basics T&E
SEPTEMBER 2007**

Symposium Participants/Attendees		All	
Treasurer Update	8 Aug	Monty—work with Trish to update and stay within budget Monty—check mailbox weekly	
Submit all projected costs to support budget	ONGOING	ALL	
Program	1 Sep 07	Terry	
ITEA Banner/HQ ITEA visit	8 Aug	Terry	
Logistics (AV, Paper Folder, Setup, Site)	Update: 8 Aug Final plan: 15 Aug 07	Chief Barton/MSgt Reeser	
Lottery	7 Sep 07	Terry	
Additional Projector	7 Sep 07	John	
Memento - Banquet Speaker (\$50)	7 Sep 07	Maj Sumter	
Memento – Exhibitors & SPONSORS (\$50)	7 Sep 07	Maj Sumter	
Memento—all speakers	7 Sep 07	Terry told Monty to order 12 pen/pencils. Will give this to speakers.	
Name Tags	7 Sep 07	Sansone	
Protocol—need to know what AV support is needed for Dr Segal (Capt Hancox)	8 Aug	Diana Keeler/Capt Hancox/Capt Chumley	
Give final Head count to Sheraton	7 Sep 07	Trish	
Take Photos/get camera	10 Sep 07	Kirk	
Registration and miscellaneous (Week of)	10 Sep 07	Jamie Brown, Mike Sansone, Rob Schmitt, Tim Cerniglia, Dave Reynolds and Jeremy Kipp as available	
Q&A Panel (Draft Q's, determine participants, rules of engagement, Sample Qs: Is integrated T&E even possible with space systems? How do we do integrated on-orbit testing?)—Determine if a go!!!	25 July	Moen/John	Closed Not doing
POC for HQ AFOTEC brief Spot—Col Handy	25 July	Trish—	Closed
Check with Dennis Miller to speak on MDA	1 Aug	Trish	Closed
Update website for pay ahead of time via mail in check	18 July	Mike	Closed
Update website with banquet cost for banquet only of \$45	Delete from Website.	Mike	Closed
Check with Dupre again	25 Jul	Trish	Closed
Check on McQueary	25 Jul	John	Closed
Advertisements with Camber corporate (events list like BAH)	11 July	Trish	Closed
Flyer update (Name change, reservation info, payment methods)	15 Jun	Mike	Closed

**Back To Basics T&E
SEPTEMBER 2007**

Journal Ad Update	5 Jul 07	Mike	Closed
Update Chamber calendars	11 July	Monty	Closed
Bios - what to do with them	22 Jun 07	Trish—Dr Johnson secretary approved.	Closed
Follow-up w/ HQ for ITEA pitch slides (needed for brief to Det 4) Sansone - Sent email to Terry to remind to follow-up w/ HQ	19 Jun 07	Terry	Closed
Banquet Speaker (Dr. Sega requested)	22 Jun 07	John	Closed
Kick off speaker—Col Beers	11 July	Trish	Closed
Back to Basics paragraph		Terry & John	Closed
Journal Ad	20 Apr 07	Sansone	Closed